

PLACE TAPE HERE, PLEASE DO NOT STAPLE.

COMPLETE OUR READERSHIP SURVEY!

The U.S. Army Acquisition, Logistics and Technology (AL&T) Workforce provides tremendous support to our Soldiers as they continue to fight the global war on terrorism and keep in step with the Army's transformation and modularization efforts. At *Army AL&T Magazine*, we too must seek out the leaders in our midst and capture their stories of change and transformation. It's our goal to publish articles of value to our readers.

To determine how we're doing, we would like you to respond to our readership survey so that we can continue providing our readers with an informative and useful magazine.

We value your feedback, so please take a few minutes to complete and then return the survey on the following page. Your responses will be kept completely confidential. We will share our findings in the January-March 2007 edition. Please return your completed survey by **Nov. 17, 2006**.

You may also complete the survey online at <http://asc.army.mil/go/altsurvey>.

Thanks in advance for your timely participation!

Michael I. Roddin
Editor-in-Chief



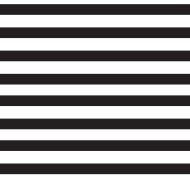
TAKE THE 2006 READERSHIP SURVEY

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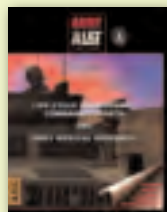


READERSHIP SURVEY QUESTIONS 2006

Instructions:

- ✓ Detach survey, complete in ink, fold, tape closed and mail it using the handy self-mailer.
- ✓ Detach survey, complete in ink and then fax it back to us at (703) 805-4218.
- ✓ Complete survey electronically by typing this Web address into your browser: <http://asc.army.mil/go/altsurvey>.

1. Beginning with the January-March 2006 issue, *Army AL&T* Magazine transformed from a bimonthly publication to a quarterly publication.



How do you prefer the new publication schedule?

- ☐ Like the new schedule
- ☐ Feel neutral about the new schedule
- ☐ Dislike the new schedule

2. Beginning with the January-March 2006 issue, *Army AL&T* Magazine transitioned from individual-based subscriptions to organization- or unit-based subscriptions. What is your opinion about the new subscription distribution plan?

- ☐ Satisfied with the organization-based subscription
- ☐ Feel neutral about the organization-based subscription
- ☐ Would prefer to receive a personal copy of *Army AL&T* Magazine

3. Do you know how to obtain a personal subscription to *Army AL&T* Magazine?

- ☐ Yes
- ☐ No

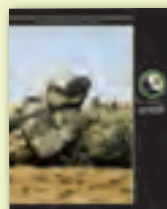
Please send instructions to this e-mail address:

4. In the April-June 2006 issue of *Army AL&T* Magazine, there was a special insert map depicting where the AL&T Workforce is stationed. Did the insert contain useful information?



- ☐ Contained very useful information
- ☐ Contained somewhat useful information
- ☐ Did not contain useful information

5. The July-September 2006 issue of *Army AL&T* Magazine included a special insert titled "Army Contracting — Getting It Right Fast!" Did you find the insert useful?



- ☐ Found the information very useful
- ☐ Found the information somewhat useful
- ☐ Did not find the information useful

6. How useful is *Army AL&T* Magazine in keeping you informed about matters related to the acquisition, logistics, contracting and technology career fields?

- ☐ Find the information very useful
- ☐ Find the information somewhat useful
- ☐ Do not find the information useful

7. When you read *Army AL&T* Magazine, which sections do you regularly read? (Check all that apply.)

- ☐ Feature Articles
- ☐ Interviews
- ☐ Career Development Update
- ☐ News Briefs
- ☐ Conferences
- ☐ Worth Reading (Book Reviews)
- ☐ Contracting Community Highlights
- ☐ ALTESS News

8. Overall, how would you rate the subject matter in *Army AL&T* Magazine articles?

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor
- ☐ I do not read this magazine on a regular basis.

9. What articles or information would you like to see in future issues of *Army AL&T* Magazine?

10. Did you know that all articles printed in *Army AL&T* Magazine are posted online and can be found at <http://asc.army.mil/pubs/alt/default.cfm>?

- ☐ Yes
- ☐ No

11. Other comments, suggestions or remarks you'd care to make about the publication? (Your responses will be kept confidential.)

Thank you for your participation!
Army AL&T Magazine Staff

To complete this survey online, go to <http://asc.army.mil/go/altsurvey>.